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**FOR IMMEDIATE RELEASE**

## **SPRINGWATER-ELMVALE FARMERS' MARKET OPENING DAY A HUGE SUCCESS**



*Crowds packed the municipal parking lot on Queen St. in Elmvale for the Opening Day of the Springwater-Elmvale Farmers' Market*

Vendors were kept busy as the crowds came out to peruse local produce, baking and crafts. Katy Austin continued the celebration by serenading the happy shoppers.

Radio station 97.7 "The Beach" broadcasted live from the Market, and media was on hand to help spread the word about the newest Farmers' Market in Springwater.

Customers were also treated to free gardening gloves courtesy of the Farmers' Market Committee team. The

**SPRINGWATER TOWNSHIP/ July 31, 2009** – Organizers for the Springwater-Elmvale Farmers' Market couldn't have asked for a better Opening Day.

The weather was beautiful and the crowds were out in full force, lining up even before the 11 am start time, eager to support the Market's "Make It, Bake It, or Grow It" philosophy.

Opening celebrations began with a ribbon cutting by Councillor Dan Clement of the Township of Springwater Council, and the presentation of a Certificate of Congratulations on behalf of Mayor Tony Guergis and Council.



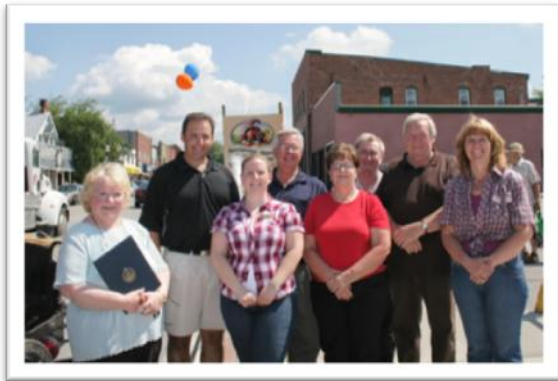
*Springwater Township Councillor Dan Clement cuts the ribbon on the Opening Day of the Springwater-Elmvale Farmers' Market*

first Farmers' Market was a huge success and the Farmers' Market Committee is already looking forward to the rest of the market season.

The Springwater-Elmvale Farmers' Market will continue to run from 11 am – 4pm every Friday until Thanksgiving Weekend, October 9<sup>th</sup>.

One of the market's guiding policies is that vendors "make it, bake it or grow it," which allows local farmers, producers, and artisans a venue to showcase their products in a supportive community environment.

It is hoped that as the market grows, it will feature a variety of community groups and also showcase local entertainers. The market was created in order to encourage local residents to buy locally, support local farmers, and bring an economic stimulus to the Elmvale core.



*Springwater-Elmvale Farmers' Market Committee (From L-R: Heather Sewell, Councillor Dan Clement, Laura Thompson, Bob Simmons, Linda French, Keith Crowe, Peter Kaukola and Shelly Sanford)*

Focus Elmvale began planning the market in late May of this year and has received support from the Township of Springwater Council who approved the use of the Knox Building washroom facilities and parking lot for the use of the market.

For more information on the market, please call Heather at (705) 322-3484 or Keith at (705) 322-3223.

Springwater is a municipality of approximately 18,000 residents located in the heart of Simcoe County. 2009

celebrates the 15th anniversary of the amalgamated Township of Springwater. The Township is governed by a seven-member council with a complement of 60 full and part-time staff. The **NEW** Township of Springwater Administration Centre is located at 2231 Nursery Road in Midhurst, and amalgamates the Parks and Recreation staff as well as Council Chambers with the rest of the staff.

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