

# Georgian Bay Physician Recruitment



Presentation:  
to Springwater Township

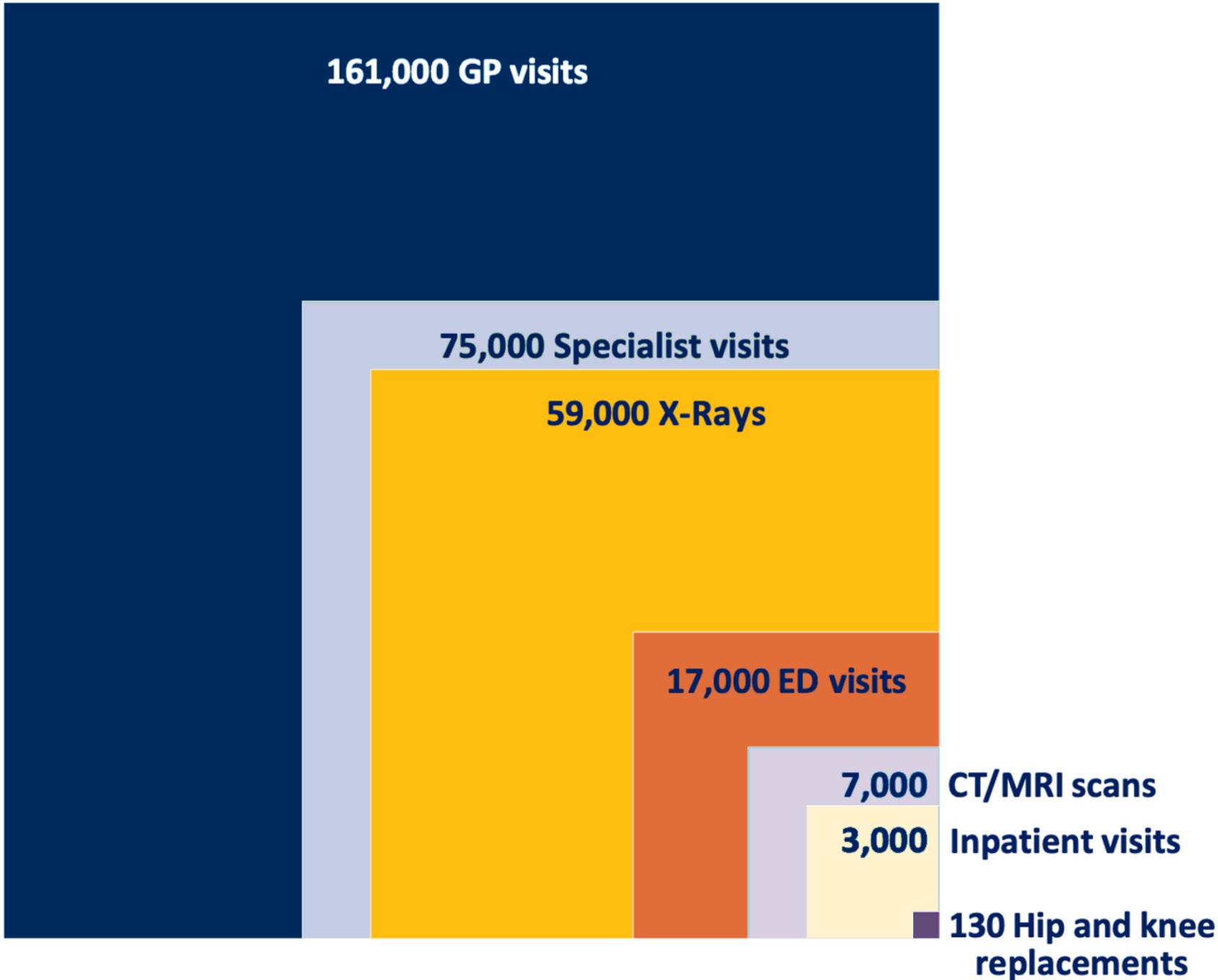
Presented by:  
Brittany Cooke, Credentialing &  
Physician Recruitment Specialist  
Dr. Jeffrey Golisky, Physician Recruitment Chair



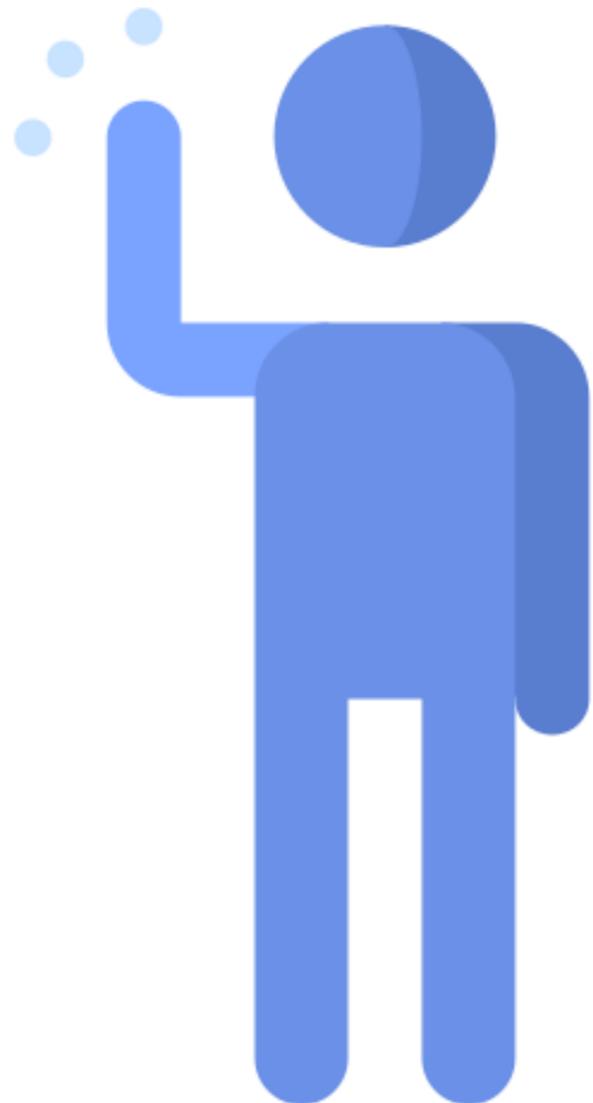
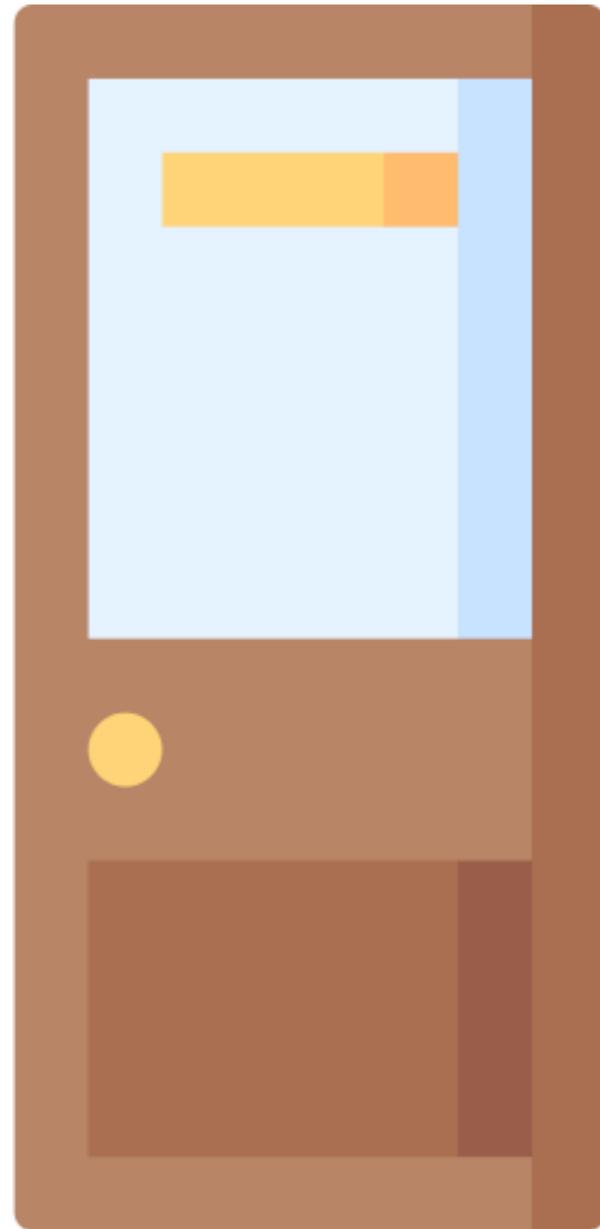
# **Our Vision**

**Together, promoting healthy communities, by recruiting and retaining highly skilled physicians that are integrated into both Georgian Bay General Hospital and the surrounding community.**

# PRIMARY CARE IN ONTARIO



# WHY PRIMARY CARE?



**Better health outcomes**



**More equitably**



**Lower costs**

# Challenges





# 2.2 MILLION

**Ontarians live without a family doctor.**

If current trends persist, more than 3 million Ontarians could be without a family doctor by 2025. The family doctor shortage will be felt by all, regardless of where we live in Ontario. In some cases, entire families will be without one.

Every Ontarian needs a family doctor. The Ontario College of Family Physicians (OCFP) is ready to work with the Ontario government to make this happen.

[Find out how](#)



Toronto

## Ontario family doctors are burned out and that could mean shortages: OMA

Burnout identified as one of the top issues facing health-care system

[Allison Jones](#) · The Canadian Press · Posted: May 31, 2023 4:46 PM EDT | Last Updated: May 31



A shortage of family doctors in the province is only going to get worse if burnout and growing administrative burdens are not addressed, the Ontario Medical Association is warning. (funnyangel/Shutterstock)

## Ontario College of Family Physicians Calls for Immediate Support for Family Doctors

[New data shows decline in comprehensive family medicine, deepening the crisis](#)

🕒 October 12, 2023

(TORONTO) October 12, 2023 — Urgent action is necessary in order to reverse a concerning trend that could see the province losing more family doctors, leaving even more Ontarians without the kind of care they need and want from a family doctor.

“The shortage of family doctors is one of the biggest issues facing our healthcare system,” said Dr. Mekalai Kumanan, President, Ontario College of Family Physicians. “To address this crisis, we need to start by ensuring family doctors have the support they require to keep doing the important work that they do for their patients. Otherwise, we will continue to lose family doctors and see fewer medical students choose this profession.”

New [data by INSPIRE Primary Health Care](#) shows a clear downward trend in family doctors choosing to work in comprehensive family medicine, providing the full spectrum of support that Ontarians depend on. In 2008, 77 per cent of family doctors in Ontario were spending the majority of their time providing this type of care, but as of 2022, the number has declined to 65 per cent.

# Canadian Healthcare Statistics

Statistics Canada reported in 2019 that approximately 4.6 million Canadians did not have regular access to a primary care provider. And there is a concerning supply and demand gap developing: in December 2021, 2,400 family physician positions were advertised on government recruitment websites across Canada.

In 2020, however, just over 1,400 family physicians exited the postgraduate training system to enter practice. This trend isn't new: in the six-year period between 2015 and 2021, the percentage of medical graduates choosing family medicine fell from 38.5% to 31.8%. Meanwhile, the average age of today's family doctors is 49 years.



Over **1 in 5** Canadians don't have a family doctor.



**Four in 10**  
family physicians say they  
are considering retiring in  
the next five years.

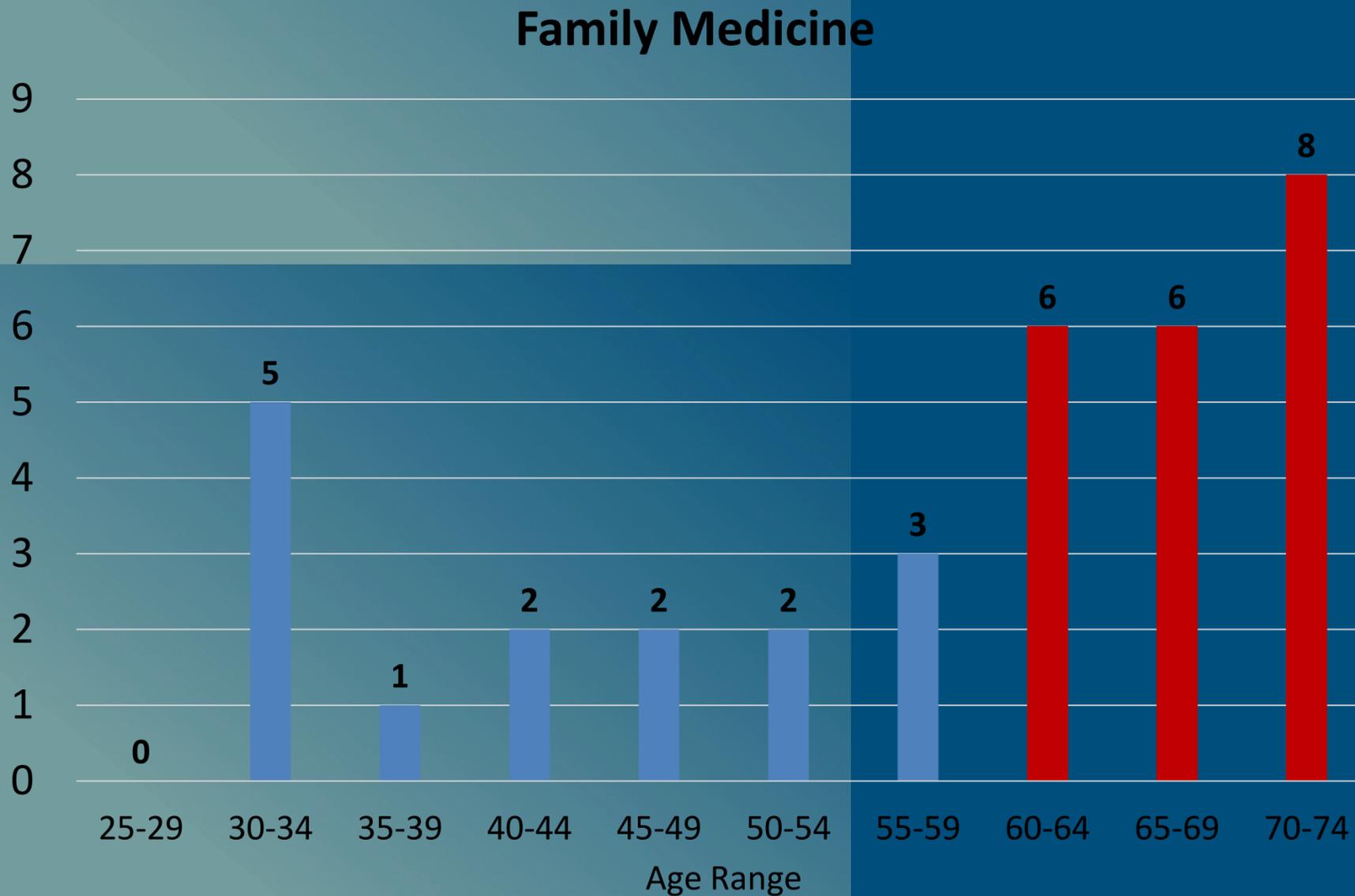
# Family Physicians by the Numbers:

Family Physicians over  
the age of 60:

# 57%

Multiple Family Physicians have resigned their inpatient privileges, due to age. This impacts the community as the need for Hospitalists is higher and continuity of care is significantly reduced.

Shift our recruitment and retention strategies to focus on comprehensive Family Physicians that provide services within the community & hospital.





## 2023 Physician Recruitment Focus

International  
Medical Graduates

Education

Targeted Marketing  
Campaigns

Community  
Partnerships

*Thank*  
**YOU**