

2024 MASTER PLAN SCOPE

Service Delivery

- Service Standards
- Programming and Events
- Partnerships (internal and external)
- Operating Agreements
- Lease Agreements
- Internal Resources

Indoor Facilities

- Community Centre / Arena
- Stand-Alone Town Halls

Outdoor Facilities

- Ball Diamonds
- Rectangular Fields
- Multi-Use Courts
- Skateboard Park
- Playgrounds
- Outdoor Fitness Equipment
- Splash Pad

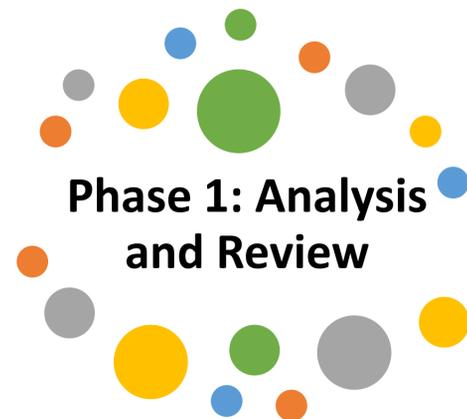
BOARD 1

Parks and Trails

- Active and Passive Parkland
- Open / Green Space Network

PROJECT TIMELINE

February – July 2023



- Background Review
- Inventory of Facilities (buildings, parks)
- Assessment of Service Delivery

June – November 2023

Phase 2: Community Engagement

- Stakeholder Consultations
- Community Engagement

December 2023 – February 2024

Phase 3: Strategic Directions

- Future Opportunities
- Key Directions
- Community Engagement
- Recommendations

March – April 2024

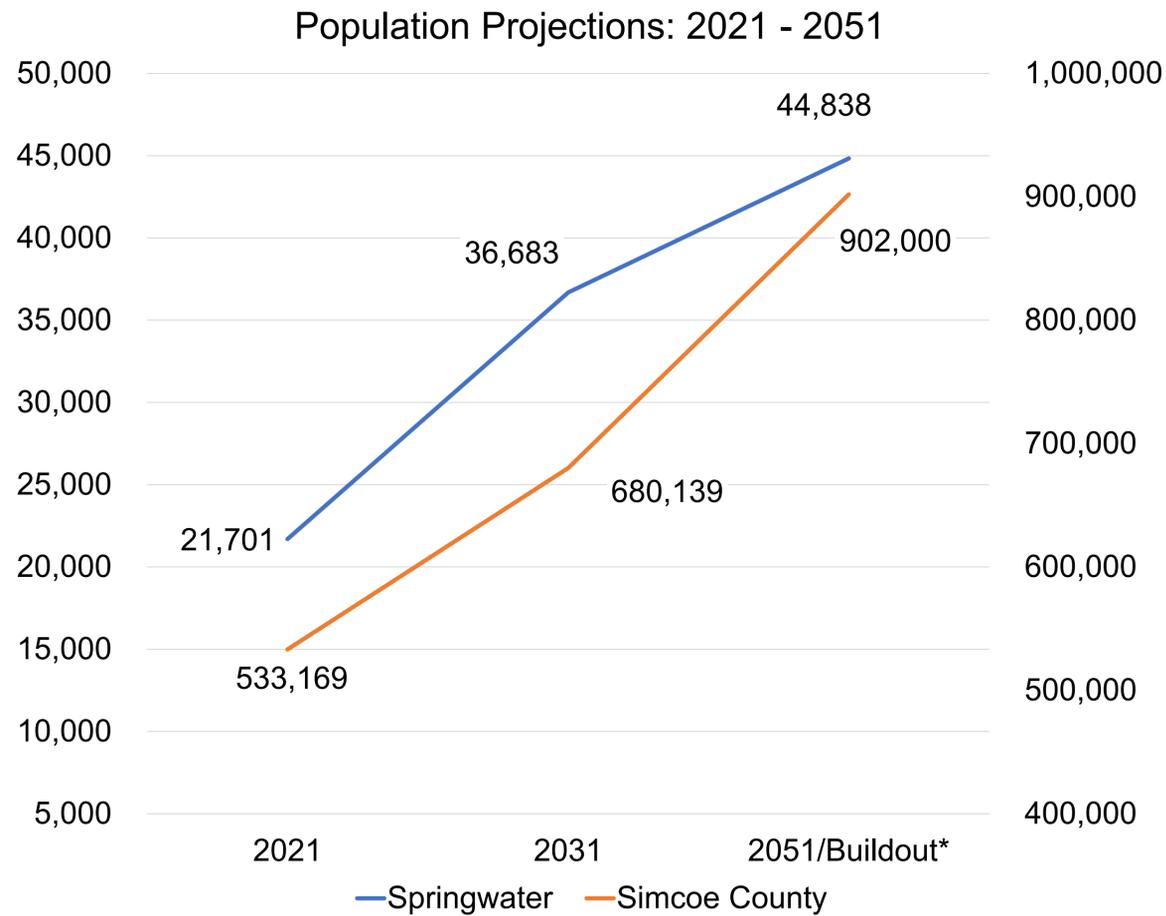
Phase 4: Master Plan & Implementation Plan

- Plan Development
- Plan Finalization

A CHANGING TOWNSHIP

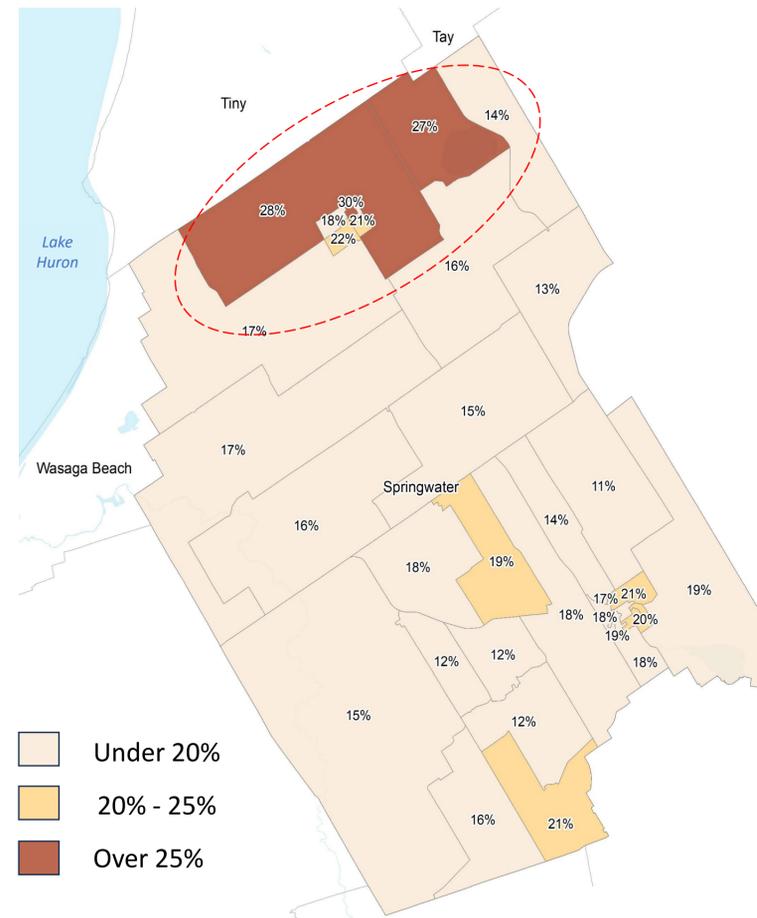
Estimated Population Growth:

Township Growth to End of Plan Period (2035): 15,000+

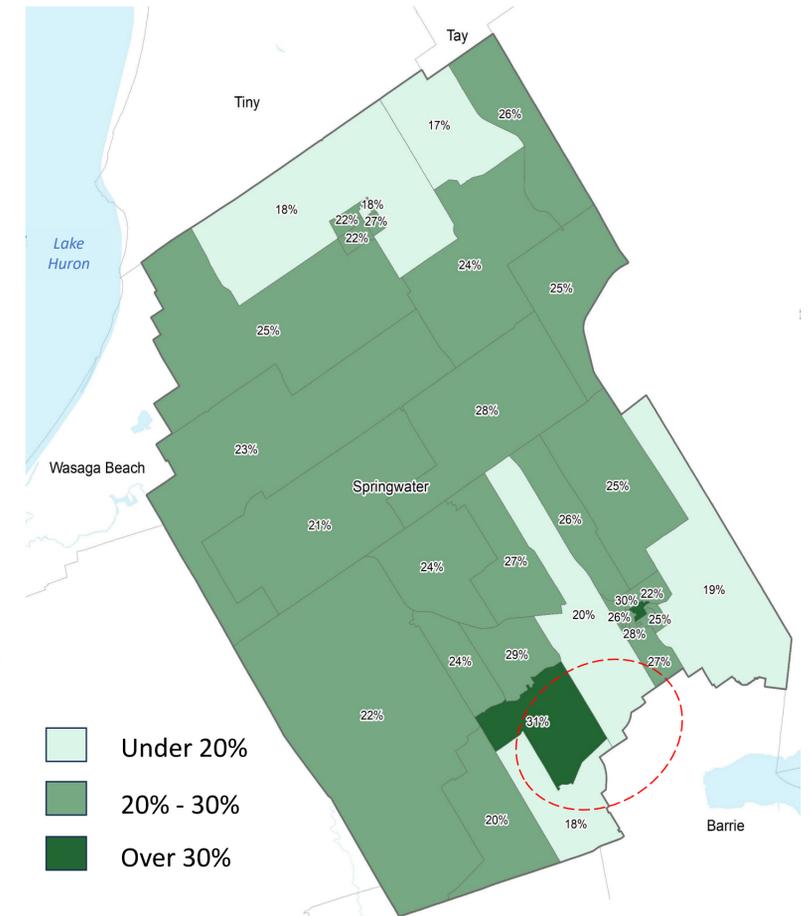


The Township is Growing Older and Younger:

Prevalence of Residents Aged 65+



Prevalence of Residents Aged 0-19



Changing Situation:

- Future growth is focused in the Township's south end – 75% of current applications on file are in Midhurst.
- Growth patterns changing and challenges to managing resident expectations.



WHAT WE HAVE HEARD

Engagement Activities to Date:

- 53 user groups informed** In the process of developing the Master Plan, the Township reached out to 53 user groups
- 25 participants** One community/user group workshop
- 4 interviews** A series of interviews with key external stakeholders
- 3 interviews** Mayor and Councillor interviews
- 5 meetings** Staff and senior management meetings and interviews
- 565 responses** A public survey available online and in hard copy at the Township offices
- 12 responses** A targeted user group online survey
- 14 participants** One workshop with Community Recreation Associations (CRAs)
-  A web page dedicated to the project on the Township's Website

Key Highlights from Feedback to be Considered:

Indoor Recreation

- General maintenance and upkeep could be improved.
- Accessibility of facilities.
- Improve use of Community Halls.
- Keep Elmvale Arena.
- Indoor pool.

Parkland / Outdoor Recreation

- Make spaces more comfortable for users (e.g., shaded areas, seating, washrooms, etc.).
- Improved player / spectator amenities for ball diamonds and soccer fields.
- Lack of senior fastball diamond in Township.
- More dedicated pickleball courts in Township.
- Lack of full-size sports facilities in Elmvale that are under municipal controlled.

Programming

- Improved outreach, promotion and communication.
- Improved online information and registration capabilities.
- Better quality, appropriate spaces available for modern programming opportunities to occur across the Township.
- More program variety.
- Enhanced partnerships with EDHS, local businesses, user groups, and others that have the capacity to provide programming.

Other Ideas:



ARENAS

Supply:

- Township Supply: 1 ice pads
- Regional Supply: 7.5 ice pads

Standards:

- Township: 1 per 21,701 residents
- Regional: 1 per 13,917 residents

Changing Situation:

- Ice pad located in north end of Township, while growth is in south.
- Population doubles to buildout = 1 additional ice pad.
- Pressure on ice demand based on use (86% of prime-time ice is booked).

Ideas for Master Plan:

Maintain the Elmvale Arena as a hub for recreation in the north.

Develop 1-2 ice pads at the Community Hub as a hub for recreation in the south.

Ice Pads

Drive Time Area:
15 minutes from
1132 Snow Valley Rd.

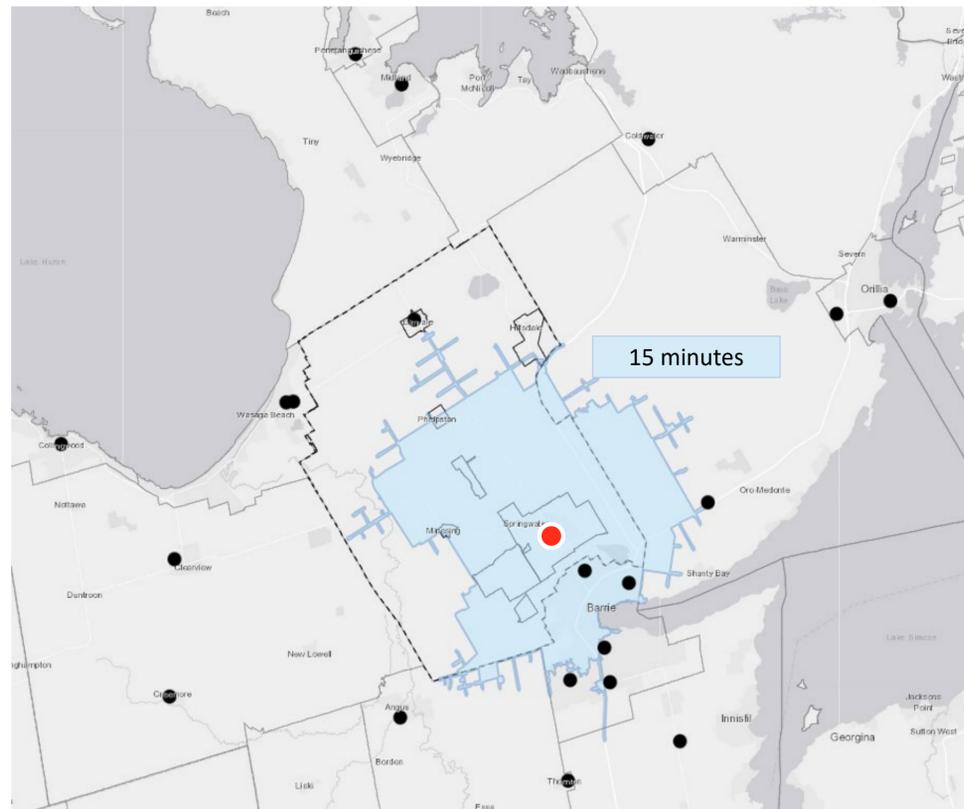
Population:

2021: 104,374

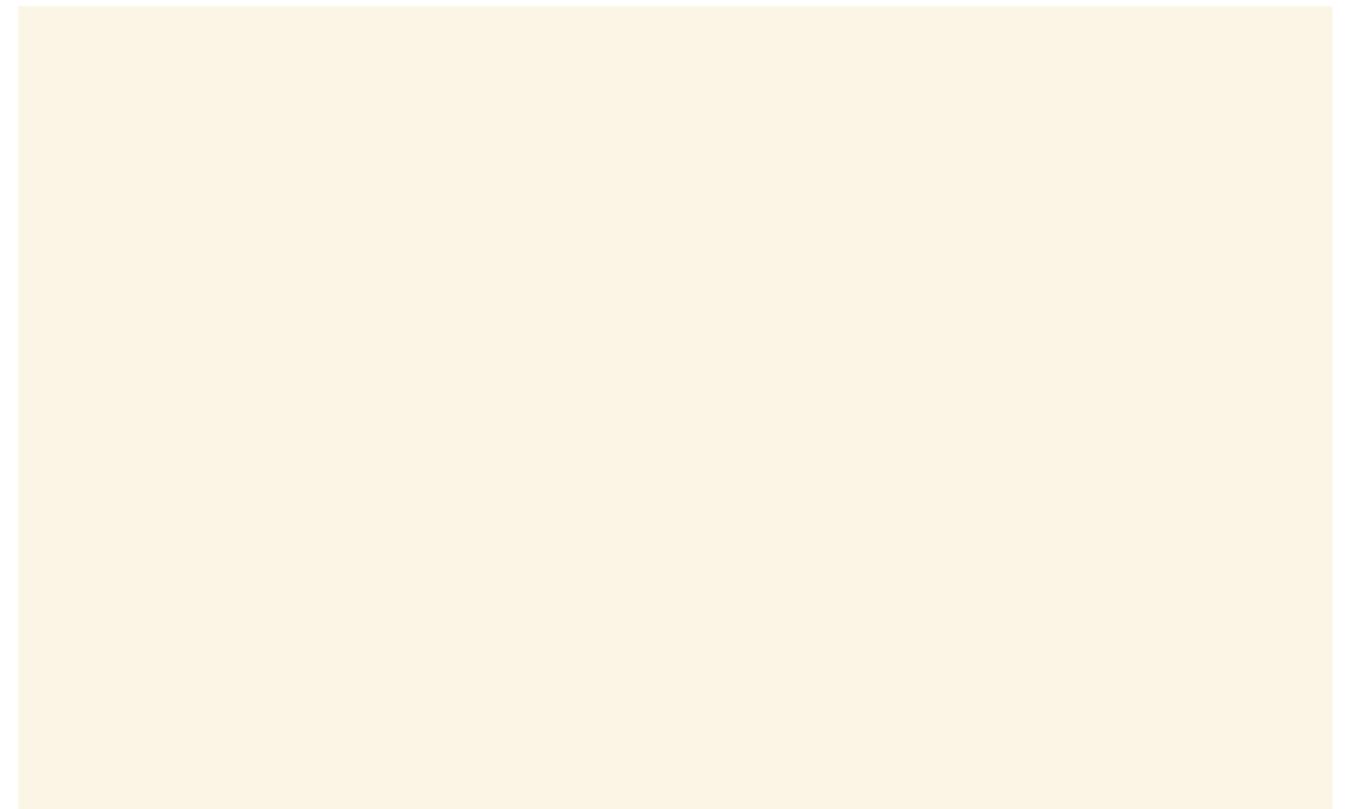
2032: 152,888

Population Estimates: ERSI

- Existing Arenas
- Potential Future Arena
- Settlements



Additional Ideas or Comments:



Supply:

- Regional Supply: 3 pools (City of Barrie)

Standards:

- Current: 1 per 55,826 population
- Typical Range: 1 per 35,000 – 50,000 population

Changing Situation:

- Indoor pool identified as #2 priority for future investment (indoor).
- The current regional standard of indoor aquatic provision is low. Growth is expected to impact this standard.

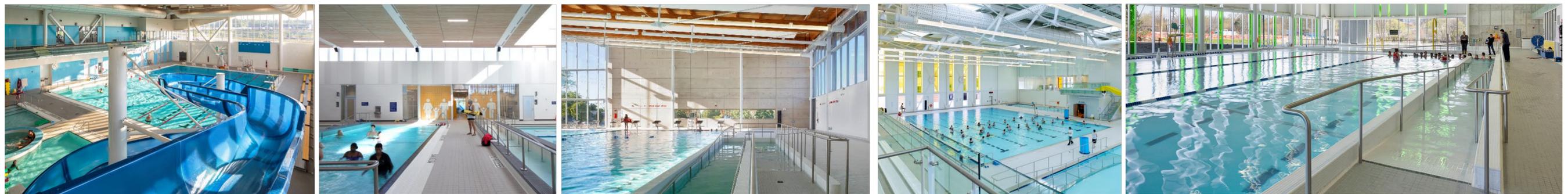
Ideas for Master Plan:

Continue to plan for an aquatic facility within the Community Hub.

Additional Ideas or Comments:

Modern Class A municipal pools typically include two or three tanks:

- **Lane pool (25m):** Minimum 4 lanes, 6 lanes preferred;
- **Leisure or tot pool** sizes vary but can accommodate a variety of programming opportunities (e.g., beach entry, splash features, etc.); and/or
- **Therapy pool**, accessible, comfortable, safe, and supportive environment for people of all ages and abilities.



COMMUNITY CENTRES

Supply:

- Township Supply: 8 stand-alone community centres located in each of the former villages that comprise the Township today.
- Many community centres are heritage facilities, built prior to 1960.
- Many of the buildings do not meet AODA requirements (i.e., exterior/interior stairs, washrooms, etc.).

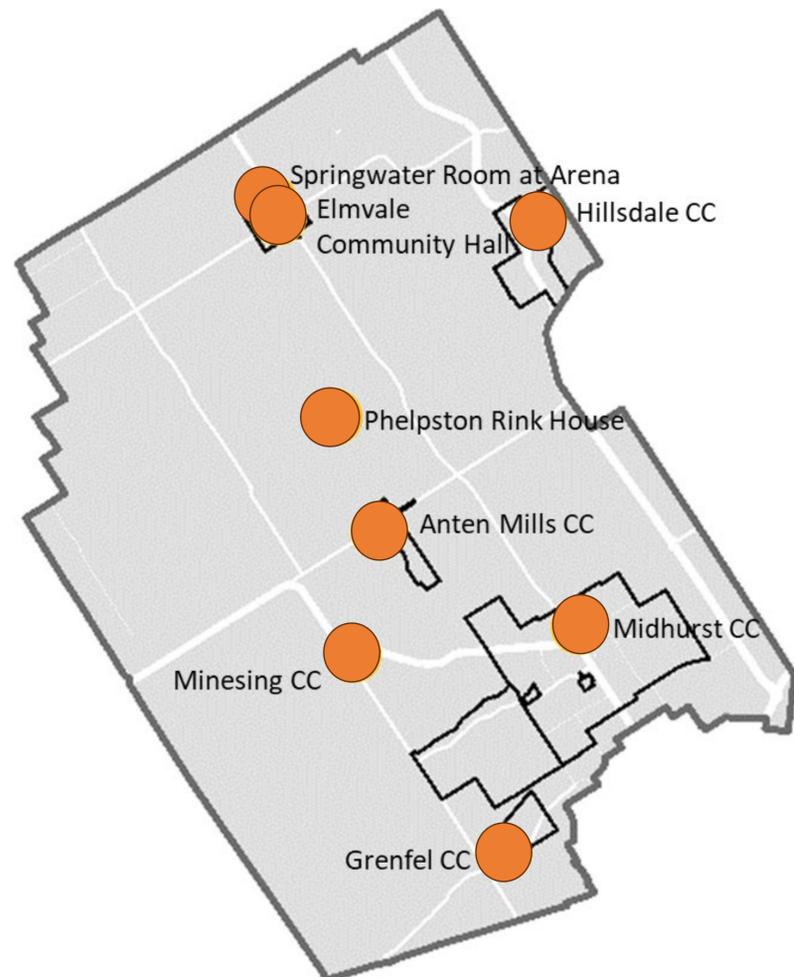
Changing Situation:

- Accessibility and safety are top concerns.
- Usage of Community Centres varies significantly across the Centres.
- Some Community Centres will fall into poor condition if no investments are made to the building.

Ideas for Master Plan:

- Continue to maintain the Community Centres for continued use.
- Work with community groups and local partners to consider alternate use strategies for underutilized Community Centres.
- Assess the feasibility of installing facility entrances with keypad/code locks to make access to facilities easier for users.
- Improving communication about facilities and opportunities to organize activities and events or to volunteer with CRAs.
- Develop a Municipal Volunteering Training, Opportunities, and Recognition Program.
- Establish a formal request process for capital funding from CRAs related to the Community Centres.
- Host an Annual Meeting with CRAs representatives and Township staff to discuss opportunities, issues and concerns.

Additional Ideas or Comments:



OTHER FACILITIES

Amenity Type:

Gymnasia



- Continue to partner with the Simcoe County District School Board for use of its gymnasium by residents (through renewed 2023 agreement).



- Continue to plan for a multi-purpose gymnasium within the Community Hub.

Multi-Purpose/Youth/Seniors



- Provide flexible non-dedicated spaces for youth and seniors within the Community Hub.

Ideas for Master Plan:

Additional Ideas or Comments:

Are there other facility types you would like to see the Township or partner organizations provide?

Empty light blue rectangular area for providing answers to the question above.

RECTANGULAR FIELDS & BALL DIAMONDS

Supply:

- 9 rectangular fields / “Effective supply” of 8.5 senior unlit rectangular fields
- 18 ball diamonds / “Effective supply” of 21 senior unlit ball diamonds



Standards:

- Current:
 - 1 rectangular field per 2,553 residents
 - 1 ball diamond per 1,033 residents
- Targets Observed Elsewhere:
 - 1 rectangular field per 3,000 residents
 - 1 ball diamond per 2,000 residents

*Effective supply considers field equivalency as follows:
Lit Junior or Senior Field = 1.5
Unlit Junior or Senior Field = 1.0
Unlit Mini Field = 0.5*

Changing Situation:

- Lack of full-size fastball diamonds for adult play
- General improvements required (mowing, leveling, infield surfacing, batting cages, shaded areas, etc.)
- Lack of municipally owned senior field/diamond facilities in Elmvale.

Additional Capacity Needs:

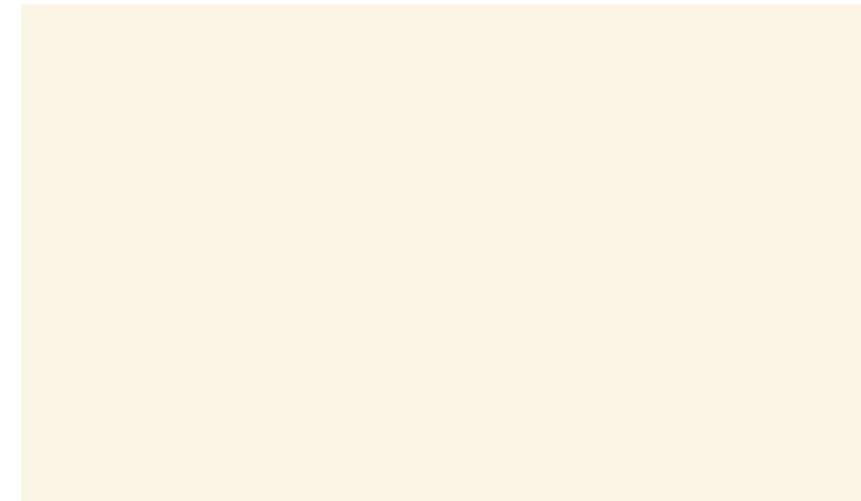
Based on population / participation standards (unlit equivalents)

- + 3 - 4** new rectangular fields
- + 1 - 2** new ball diamonds

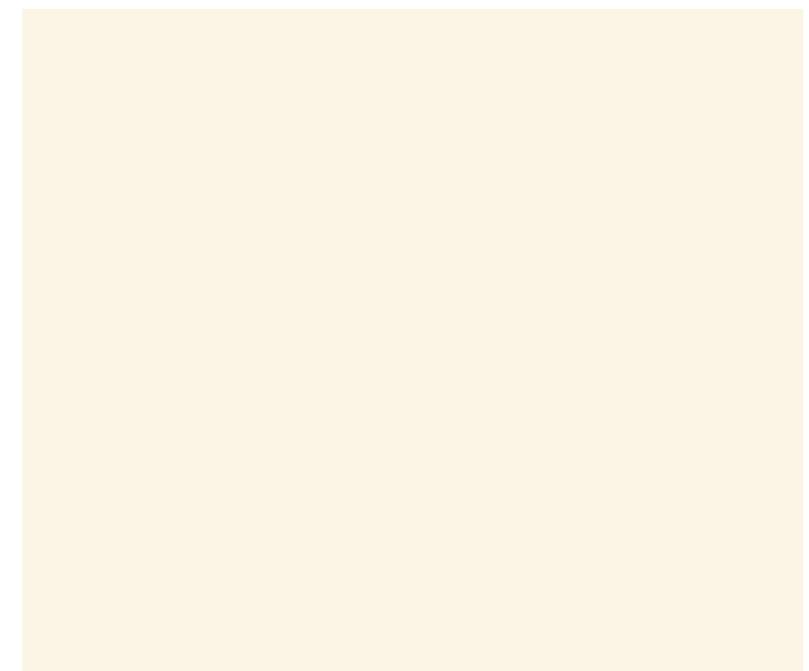
Ideas for Master Plan:

- Optimize capacity of existing fields / diamonds (e.g. lighting, turf retrofits, joint use).
- Strategic improvements to player and spectator seating, access to washrooms, etc.
- Continue to consult with user groups to understand issues and opportunities related to field / diamond supply and demand.
- Assess capacity to improve sizing of existing diamonds to enable full-sized diamonds, consider replacing undersized fields with larger fields.

Where do you see opportunities to optimize capacity of existing fields / diamonds?



Additional Ideas and Comments:



SPORT COURTS

Supply:

- 7 tennis courts
- 22 pickleball courts (16 dedicated*)
- 10 basketball courts (8 dedicated)

*Includes permanent courts and lines painted on outdoor rink pads.



Standards:

- Current:
 - 1 tennis court per 3,100 residents
 - 1 pickleball court per 1,356 residents
 - 1 basketball court per 301 youth (age 10-19)
- Targets Observed Elsewhere:
 - 1 tennis court per 4,000-5,000 residents
 - 1 pickleball court per 4,000-5,000 residents
 - 1 basketball court per 750 youth (age 10-19)

Changing Situation:

- Changing trends in court-based sports:
 - Pickleball is a growing sport
- Numerically, there is no issue with the Pickleball supply, however the inventory is largely provided on outdoor rink pads (no permanent nets), resulting in qualitative issues.

Additional Capacity Needs:

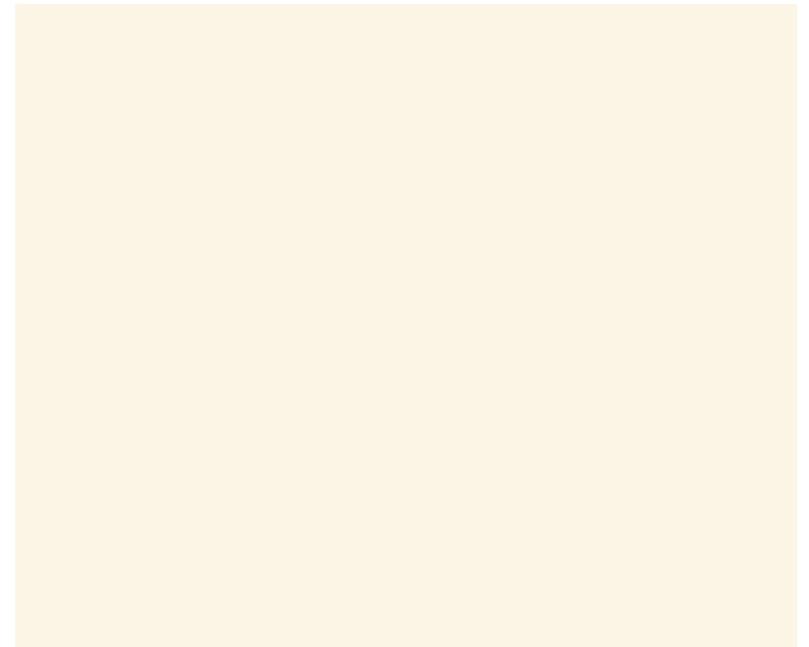
Based on population / participation standards (unlit equivalents)

- + 4-6 new tennis courts
- + 2-3 new full court basketball facilities

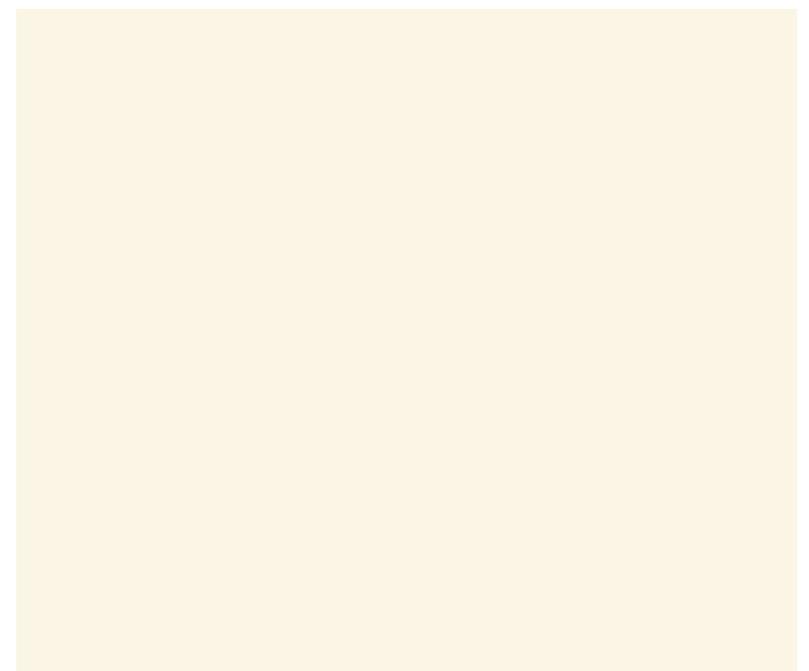
Ideas for Master Plan:

- Consider lit multi-court tennis courts locations in centralized locations.
- Assess the feasibility of expanding the tennis facility at Doran Park.
- Consider developing a permanent dedicated multi-court pickleball facility in a centralized location (within a Community Park). Noise attenuation regarding neighbouring residential uses must be considered.

Where do you see opportunities to optimize capacity of existing sport courts?



Additional Ideas and Comments:



ACTIVE PARK AMENITIES

Amenity Type:

Ideas for Master Plan:

Additional Ideas or Comments:

Splash Pads



- Monitor Usage / Demand**
- Address gap in south end (1 planned at Community Hub)

Playgrounds



- + New locations in future Neighbourhood Parks**
- Maintain 400m-800m radius
 - Consider accessibility
 - Consider playground supply on school board properties
 - Equipment replacement strategy
 - Preference for larger locations
 - Consider trends and innovations

Skateboard Parks

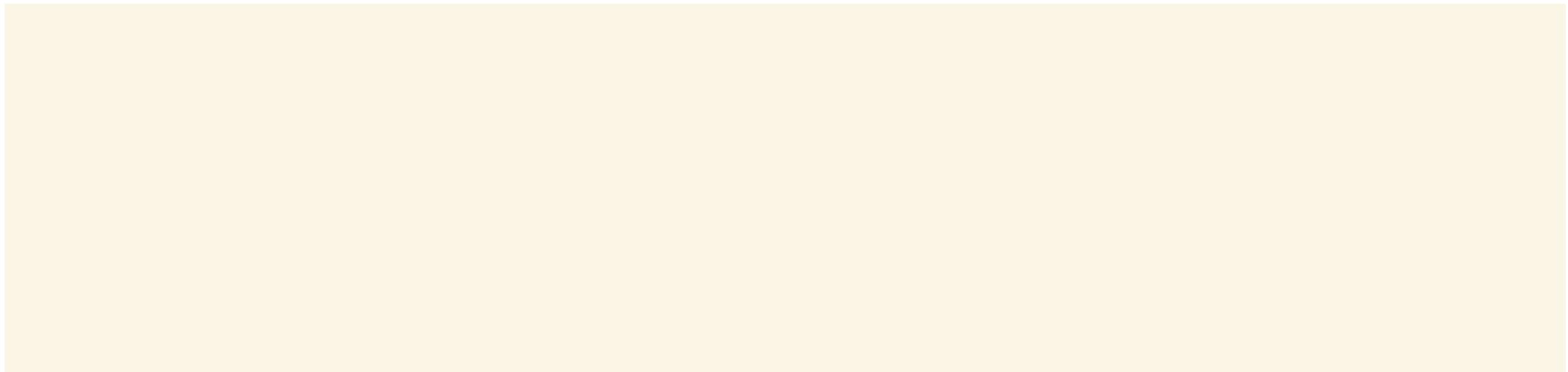


- + 1 new skateboard park (south end at Community Hub)**
- Consider scale / level of expertise in design
 - Opportunity for smaller active sport 'spots' (i.e. scooter pump tracks) within neighbourhood parks.

Outdoor Rinks



- Monitor Usage / Demand**
- Develop an Outdoor Rinks Policy to govern division of responsibilities and standardize operations.
 - Implement a Community Ice Rink By-law to enforce guidelines for public skate times.



OTHER PARK AMENITIES: EMERGING TRENDS

Emerging Sports / Amenities



Fitness Stations



Other amenities / trends?



Natural Playgrounds



Group Picnic Areas



In terms of new amenity types, what would you like to see the Township focus on for future investment within parks?

Water Bottle Filling Stations



Face-to-Face Swings



Ideas for Master Plan:

- Respond to requests for facilities and amenities that are not currently part of the core municipal mandate on a case-by-case basis.
- Consider new and creative facility ideas, trends and activities, to be vetted through public consultation.
- Encourage / pursue partnerships related to park amenity development.
- Develop a strategic approach to service the provision of new & emerging trends.

PARKLAND SUPPLY

Supply:

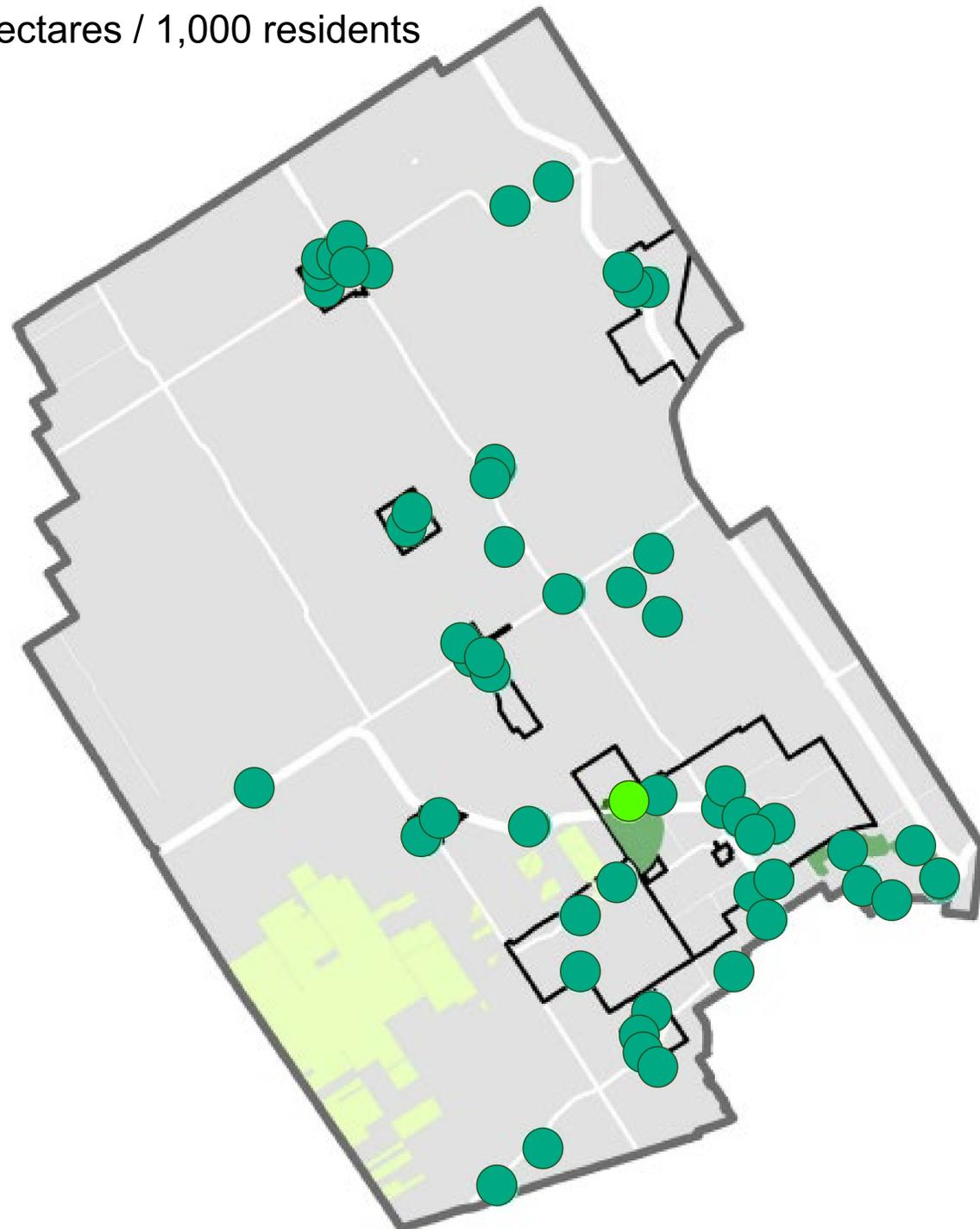
126.6 hectares

Additional Capacity Needs:

+ 70 hectares (by Buildout)

Standards:

5.8 hectares / 1,000 residents



Classification	Total Parcels	Total Area (ha)
Township Park	4	47.0
Community Park	10	36.9
Neighbourhood Park	7	22.9
Parkette	20	14.6
Specialty Open Space	4	6.2
Total	45	126.6



-  Municipal Parks
-  Barrie Community Sports Complex
-  Simcoe Conservation Authority
-  Provincial Park

Is the existing parkland supply reflective of your needs?

What else is needed and where?

Current Program Offer:

- Preschool, children, and youth (such as gymnastics and soccer),
- Adults (such as fitness classes, pickleball),
- Older adults (such as fitness classes),
- Drop-in skating programs,
- March Break and summer camps.

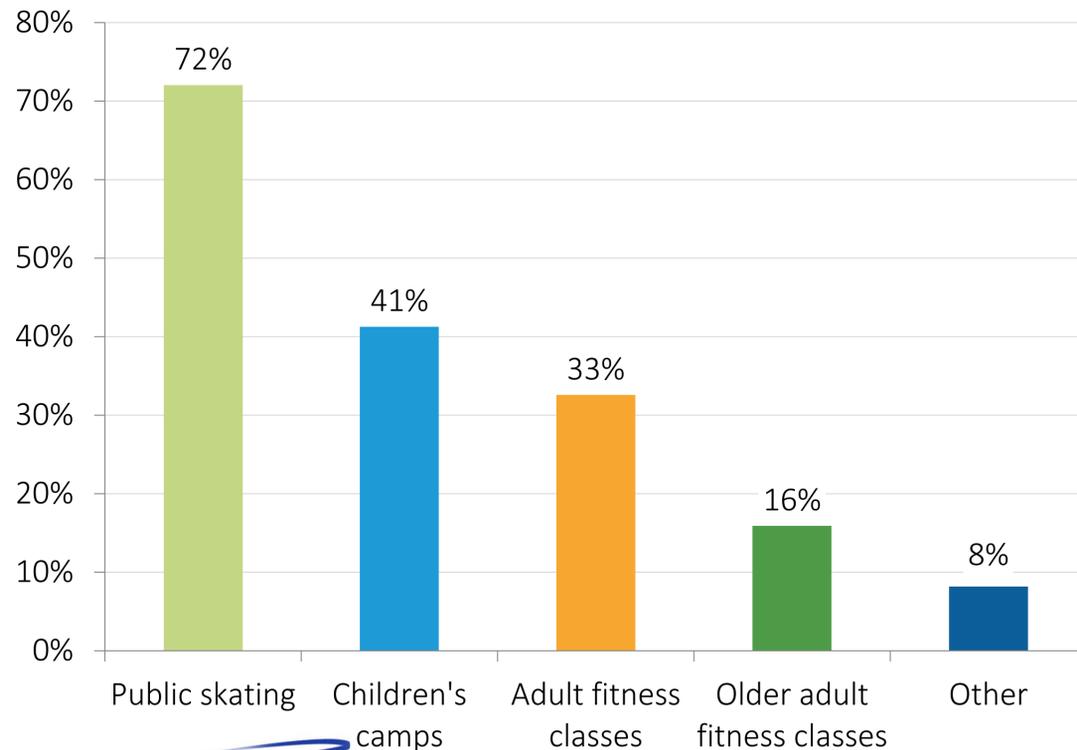
Changing Situation:

- Community hub will be the focus for programming in the future, with aquatics being a significant focus.
- Community wants to see more programming provided in their communities.

Ideas for Master Plan:

- Continue to consult with the community related to changing preferences and reflect in the programs offered and look for opportunities to fill gaps in services.
- Continue to evaluate and rejuvenate programming on a seasonal basis.
- Prior to Community Hub development, seek to expand the program offer throughout the Township by utilizing the various community centres.
- Expand the program registrations portal to enable facility bookings to be completed online, which may reduce staffing requirements in this regard.

Public Survey Results: Recreation Programs Used in the Township (n=390)



What improvements would you make to the Township's program and service offering?

Please provide your comments below: